

# COSTUME DESIGN

Successful costume design accents the characters personalities and visually brings them to life.

The majority of the characters in PRESS START are inspired by well-known video game characters that have a very distinct look and style. The good thing is that there are dozens of resources and tutorials online that walk you through different ways to achieve these looks. Instead of explaining everything in detail, and since there's already so much great information on the web, we've created a Pinterest board that will serve as your go-to resource for costume inspiration:

<https://www.pinterest.com/bbbpress/pixelated-costume-ideas-for-press-start-musical/>

An alternative approach would be to go for an across-the-board "pixelated" look. Pixelation is the effect that occurs when an image is of such low resolution that the individual pixels (colored squares) that make up the image are apparent to the viewer. (If you've ever seen kids play Minecraft then you're familiar with the effect!)

For this approach, every costume should consist of large, colored squares. We've added a few examples of this style to the Pinterest board as well.

To help the audience decipher between the Heroes, Villains, and Sidekicks we recommend giving each group a general color scheme. On top of that color scheme each individual character can add a "costume accent" to portray his/her character.

Generally, stick with bright, cartoon-like colors to convey the feeling of fantasy.

We'd love to see what you come up with - send your unique designs and ideas to [hello@bbbpress.com](mailto:hello@bbbpress.com) and we'll add it to the board!

